

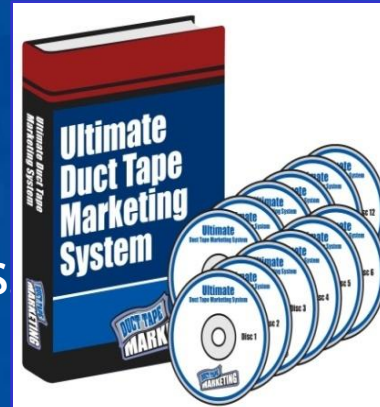
PLEASE JOIN US for 6 Group Sessions
on... WEDNESDAYS @ 8AM!



- Key Learning Objectives**
- ~ What marketing really is
 - ~ How to discover your brand of marketing
 - ~ How to create a marketing strategy
 - ~ Elements of educational marketing
 - ~ Lead generation tactics
 - ~ A non-selling system
 - ~ A systematic approach to marketing

The Ultimate Marketing System...
7 Steps to Small Business Marketing Success

“Duct Tape Marketing features clever marketing ideas galore and lots of contrarian thinking on what works and what doesn't.”
~ Forbes magazine



7 STEPS TO SMALL BUSINESS MARKETING SUCCESS

1. Narrow Your Marketing Focus
2. Find and Communicate A Core Difference
3. Package Your Business
4. Create Marketing Materials that Educate
5. Establish Your Lead Generation Trio
6. Automate and Dominate
7. Live By the Calendar



\$595 investment includes the Ultimate Duct Tape Marketing System materials & 6 Group Coaching Sessions!!!

WHEN?
WEDNESDAYS
TIME? 8AM to 9:30AM
WHERE? Naperville Chamber of Commerce
55 South Main Street,
3rd floor,
Naperville, IL



SPONSORED BY:

Jeff Bishop, Sales & Marketing Advisor
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